**Swarrnim Startup & Innovation University**

**Activity Report 2024**

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| **Institute / Department** | **Aarihant Homoeopathic Medical College & Research Institute** |
| **Activity / Event Name** | Awareness Campaign on World Diabetes Day |
| **Date of the event** | 14/11/2024 |
| **Duration** | 2 hrs |
| **Location** | Tintoda Village |
| **Participant’s Branch/Institutes** | Students & Interns |
| **Total Number of Participants** | 25 |
| **Full Name of Mentor/Principal with designation** | **Prof. Dr. Amita V. Peter**  Principal |
| **Faculty Coordinator Details**  **(Name, Designation, Contact Details)** | Dr Rakesh Kumar Sharma  Professor & HOD  Dept. of Community Medicine  Dr Jaya Srivastava  Assistant Prof.  Department of Community Medicine |

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**Objective of the event:**

The objective of an awareness campaign

* To raise awareness about diabetes as a critical global public health issue and emphasize the collective and individual actions needed to improve the prevention, diagnosis and management of the condition.
* This year’s theme, “Breaking Barriers, Bridging Gaps,” underpins our commitment to reducing the risk of diabetes, and ensuring that all people who are diagnosed with diabetes have access to equitable, comprehensive, affordable and quality treatment and care. Join us in raising awareness, spreading knowledge and creating lasting change for all affected by diabetes.

**Flow of Event:**

At 10 am we departed from college and reach there at 10:10 am.

At 10:10 AM to 12 PM we explained locals about preventive measures of diabetes.

**Significance/Outcome:**

World Diabetes Day, observed every year on November 14, is an important global event dedicated to raising awareness about diabetes, its prevention, and its management. The day was established by the International Diabetes Federation (IDF) and the World Health Organization (WHO) in 1991 to address the growing concerns about the increasing prevalence of diabetes worldwide.

The significance of World Diabetes Day lies in several key aspects:

1. **Raising Awareness**: The day serves as a platform to educate the public about the types of diabetes (Type 1, Type 2, and gestational diabetes) and their risk factors. It highlights the need for early detection, effective management, and the importance of lifestyle changes to prevent or delay the onset of Type 2 diabetes.
2. **Advocacy for Better Health Policies**: World Diabetes Day promotes the need for better access to healthcare services, medications, and technologies for diabetes care. It also advocates for government actions to address the diabetes epidemic globally.
3. **Highlighting the Impact on Individuals and Families**: Diabetes is a chronic disease that affects millions of people worldwide, with far-reaching consequences on the quality of life. This day helps to humanize the impact of the disease and provides an opportunity to share personal stories, encouraging solidarity and support.
4. **Fostering Global Cooperation**: The observance of World Diabetes Day encourages international collaboration to fight diabetes. It promotes research, public health initiatives, and education programs across countries.
5. **Theme and Focus**: Each year, World Diabetes Day is centered around a specific theme that targets a particular aspect of diabetes care and prevention. These themes guide discussions, campaigns, and activities throughout the year.

**Conclusion**

World Diabetes Day serves as a crucial global initiative to raise awareness about diabetes, its prevention, and management. By focusing on education, advocacy, and international collaboration, the day highlights the importance of early detection, healthy lifestyles, and access to affordable healthcare. It underscores the urgent need to address the growing diabetes epidemic through coordinated efforts across communities, governments, and healthcare systems. World Diabetes Day is not only a reminder of the challenges faced by those living with diabetes but also an opportunity for individuals, organizations, and policymakers to take meaningful action to reduce the global burden of the disease and improve the quality of life for millions of people worldwide.

**Photographs:** -Attached with mail.